2019 Nonprofit Alliance Conference
Sponsorship Opportunities

Join us as a sponsor of the 2019 Annual Nonprofit Conference on Wednesday, November 6 at the CT Convention Center in Hartford. With an expected attendance of over 600 nonprofit professionals, this is the largest nonprofit event of its kind, in Connecticut. Do not miss this opportunity to sponsor the conference, show your support of Connecticut’s nonprofit community, spend the day as an exhibitor at the conference, and promote your business and brand to hundreds of nonprofit leaders. (Please visit our website to learn more about The Alliance.)

Exhibitor Rates

Alliance Allies pay the Allies Discount rate.

Early Registration Discount Rate Extended if Reserved by September 15

To reserve space contact: Paul Guertin, Alliance Manager of Business Development.
pguertin@ctnonprofitalliance.org or at 860-525-5080 x 1014.

Premier Sponsor – $8,900 (1 opportunity)
Alliance Allies Discount Rate - $8,500

Early Registration Discount Rate Extended if Reserved by September 15 - $8,500

- 6-foot exhibit booth in main ballroom, power, Wi-Fi
- Exclusivity, as only Premier Sponsor
- Preferred choice of booth locations
- 10 conference tickets
- Podium recognition
- Opportunity to address audience and place sales sheets on chairs in main ballroom
- Logo exposure (time permitting): Printed invitation, postcard, website, email, signage, video loop in main ballroom, banner in ballroom
- Introduce speaker at 2 breakout sessions (morning & afternoon)
- Mailing list of conference attendees: Full attendance list with email addresses – good for 1 post-conference email
- Social media: 6 social media posts
Platinum Sponsor – $6,300 (1 opportunity)
Alliance Allies Discount Rate - $6,000
Early Registration Discount Rate Extended if Reserved by September 15 - $6,000

- 6-foot exhibit booth in main ballroom, power, Wi-Fi
- Preferred choice of booth locations
- 8 conference tickets
- Podium recognition
- Opportunity to address audience and sales sheets on chairs in main ballroom
- Logo exposure (time permitting): Printed invitation, postcard, website, email, signage, video loop in main ballroom, banner in ballroom
- Mailing list of conference attendees: Full attendance list with email addresses – good for 1 post-conference email
- Social media: Minimum of 2 social media posts

Gold Sponsor – $4,450 (10 opportunities)
Alliance Allies Discount Rate - $4,250
Early Registration Discount Rate Extended if Reserved by September 15 - $4,250

Gold sponsors may choose one of the following exclusive and specialized opportunities, in addition to the sponsor benefits listed below. These exclusive opportunities are sure to increase your visibility & exposure before, during and after the conference and will bring more traffic to your company’s exhibition table.

- **“DRIVE!” Parking Sponsor** – “Drive” attendees to your exhibit booth by becoming the event’s premier parking sponsor. Attendees will receive a validated parking pass, which they will pick up at your booth, guaranteeing a steady flow of traffic and potential customers. Passes valid only during Conference hours. (2 opportunities available)

- **Keynote Sponsor** – Sponsor the keynote speaker and have your business’ name attached to the keynote on all Conference promotion, as well as the opportunity to introduce the keynote speaker on stage. The keynote speaker is one of the conference’s biggest draws, so this is a great opportunity to promote your brand. (1 exclusive opportunity)

- **“Hot Spot” Wi-Fi Sponsor** – Your company will be the official wireless access sponsor for the event. Your company’s name (or word of your choice) will be the wireless password for the conference. (1 exclusive opportunity)

- **SOLD! Lanyard Sponsor** – Your company’s name or logo imprinted on nametag lanyards used by all attendees (1 exclusive opportunity)
Tote Bag Sponsor – Company logo or name featured on durable, reusable bags distributed to all attendees (1 exclusive opportunity)

After-Party Reception Sponsor – Immediately following the Conference, attendees are invited to join us for a happy hour networking event. Have your company’s name attached as the exclusive sponsor to this exciting and fun event. As the official “Happy Hour” sponsor, attendees will receive a free drink ticket, which they will pick up from your booth, and a table at the happy hour event itself! (1 exclusive opportunity)

Registration Sponsor – Opportunity to sit at registration table or have an additional table by registration area (1 exclusive opportunity)

SOLD! Printing Sponsor – Have your company’s name listed on all conference-related printed materials as the official printing sponsor. This will include all printed items produced after the sponsorship is finalized, such as the Conference invitation going out to 6,000+ people. (1 exclusive opportunity)

SOLD! Breakfast Sponsor – Your company’s signage on all breakfast and coffee tables. Breakfast tables are out in the morning and coffee tables are out in the ballroom throughout the entire day (1 exclusive opportunity)

All Gold Sponsor opportunities include the following:

- 6-foot exhibit booth in main ballroom, Wi-Fi, power available upon request
- Choice of booth location
- 6 conference tickets
- Podium recognition
- Logo exposure (time permitting): website, email, video loop in main ballroom signage, additional exposure depends on sponsor type
- Mailing list of conference attendees: With mailing addresses – good for 1 post-conference email
- Social media: Minimum of 2 social media posts

Silver Sponsor – $2,850 (10 plus spaces)
Alliance Allies Discount Rate - $2,750
Early Registration Discount Rate Extended if Reserved by September 15 - $2,750

- 6-foot exhibit booth in main ballroom, Wi-Fi, power available upon request
- 4 conference tickets
- Logo exposure (time permitting): website, email, signage, video loop in main ballroom
- Mailing list of conference attendees: With mailing addresses – good for 1 post-conference mailing
- Social media: Minimum of one social media post
Bronze Sponsor – $1,850 (30 plus spaces)
Alliance Allies Discount Rate - $1,750
Early Registration Discount Rate Extended if Reserved by September 15 - $1,750

- 6-foot exhibit booth in main ballroom, Wi-Fi, power available upon request
- 2 conference tickets
- Logo exposure: website, email, video loop in main ballroom

Note: Sponsor packages subject to change depending on space availability and production lead times.

To learn more or to purchase a sponsorship for your business, please contact:

Paul Guertin, Manager of Business Development, The Alliance
pguertin@ctnonprofitalliance.org | 860-525-5080 x 1014