

# Count Me In 2020

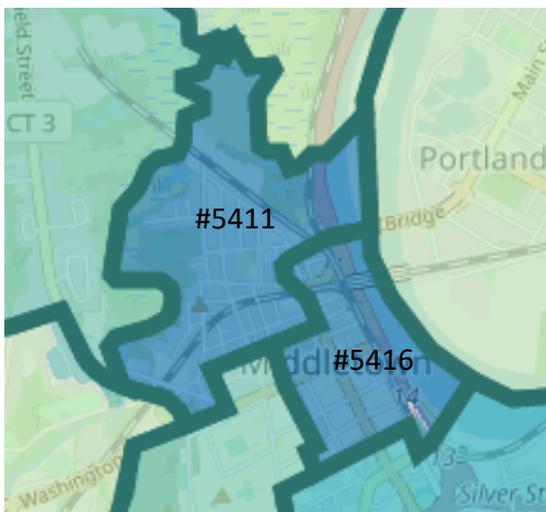
## Low Response Rate Information

For more information and resources, go to [ctdata.org/census/census-2020/](https://ctdata.org/census/census-2020/)

## Middletown, CT

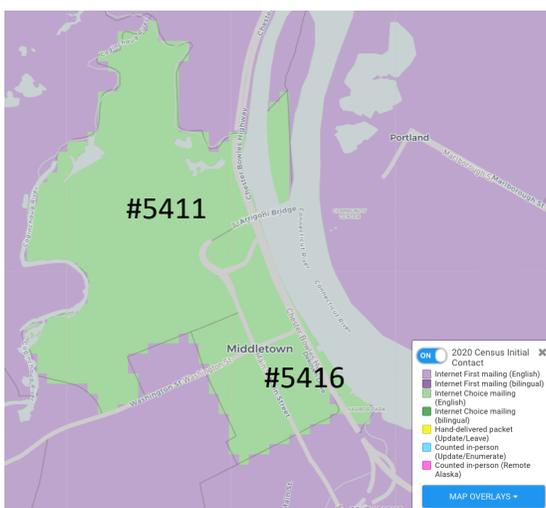
### What does “low-response rate” mean?

The Census Bureau provides information on areas that are less likely to self-respond initially on Census Day based on results from Census 2010. The Response Outreach Area Mapper (ROAM) application at <https://www.census.gov/roam> allows communities to identify these areas. The maps below provide the areas within Middletown that had low response rates in the previous decennial Census.



Two of the Census Tracts in downtown Middletown had response rates of between 70-73% in 2010.<sup>1</sup> This is considered a low response rate.

This map shows these two tracts. Approximately 30% of households in these tracts are expected NOT to self-respond to Census 2020.<sup>2</sup>



These two tracts will be receiving “Internet Choice” mailings in English, meaning households in these tracts will receive paper questionnaires in the first mailing, allowing people to respond online or by paper.

<sup>1</sup> CUNY Mapping Services at the Center for Research, CUNY Graduation Center. (n.d.). Census 2020 Hard to Count map, <https://www.censushardtountmaps2020.us/>. Accessed on 2020, January 6.

<sup>2</sup> United States Census Bureau. (2019, July 26). Response Outreach Area Mapper (ROAM). <https://www.census.gov/roam>. Accessed on 2020, January 6.

# What's at Stake?



**\$10.7 billion**

in federal funding for programs and services that benefit Connecticut residents.<sup>3</sup>



## Congressional Representation

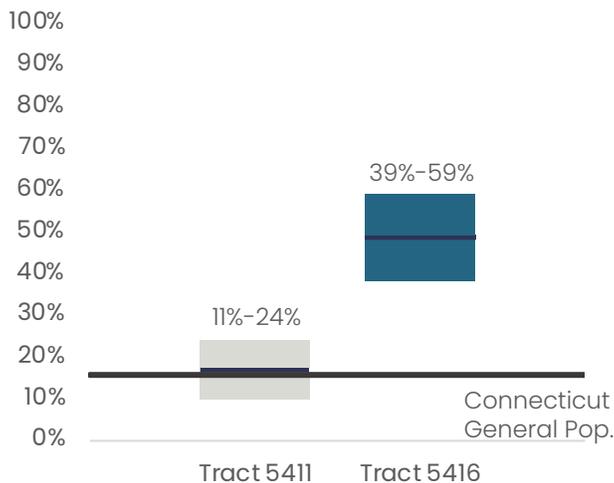
A lower count of people could result in losing a House of Representatives seat.

## Households with Limited Internet Access

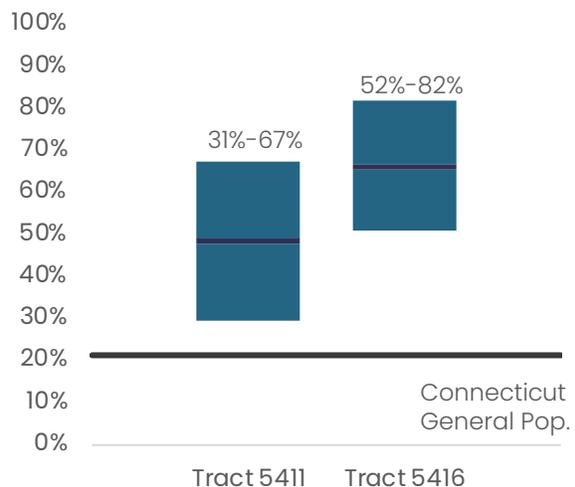
The American Community Survey (2013-2018) estimates that households in Middletown Census Tract 5416 have less Internet access than either Tract 5411 or Connecticut.

The range of estimates, which includes the margin of error, for each tract is included here because even with the margin of error, these tracts have limited access to Internet in the home. These Tracts will be able to respond via paper during the first mailing.

**Middletown Tract 5416** has a higher percentage of households without Internet of any type (including mobile) than Tract 5411 or Connecticut.



However, among households who made less than \$20,000, **both Middletown Tracts** had more households without Internet of any type than Connecticut.



<sup>3</sup> George Washington University Institute of Public Policy. Counting for dollars 2020: The role of the decennial census in the geographic distribution of federal funds. Retrieved from [https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars\\_CT.pdf](https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_CT.pdf). Accessed 2019, January 30.

<sup>4</sup> American Community Survey 2013-2018 estimates. Table B2 8002.