

Count Me In 2020



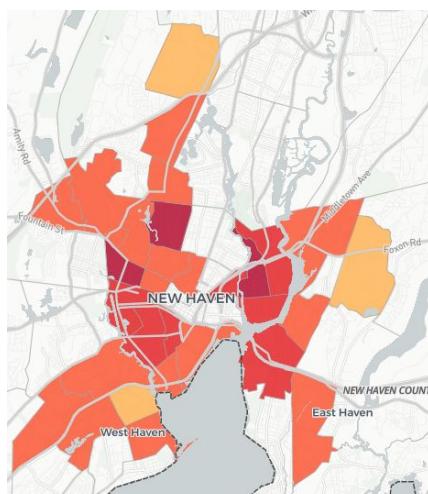
Low Response Rate Information

For more information and resources, go to ctdata.org/census/census-2020/

New Haven Area

What does “low-response rate” mean?

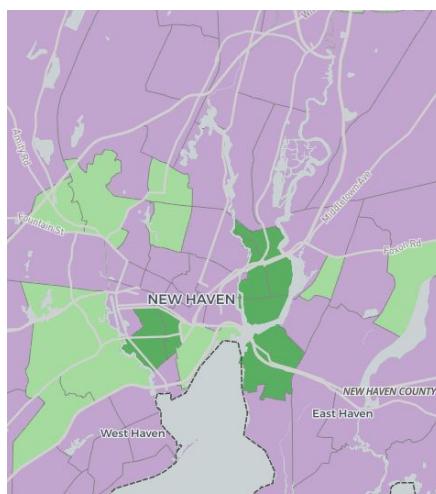
The Census Bureau provides information on areas that are less likely to self-respond initially on Census Day based on results from Census 2010. The Response Outreach Area Mapper (ROAM) application at <https://www.census.gov/roam> allows communities to identify these areas. The maps below provide the areas within New Haven that had low response rates in the previous decennial Census.



Fifteen of the Census Tracts in the New Haven-area had initial response rates of between 5-73% in 2010.¹ This is considered a low response rate.

This map shows the Census Tracts in the area with the lowest expected response scores. Approximately 20-38% of households in these tracts are expected to not self-respond.²

Note: The darker the color, the lower the expected response rate.



Of these 30 “low response” tracts, 10 will receive “Internet Choice” mailings either in English only (light green) or in English and another language (dark green). This means households in these tracts will receive paper questionnaires in the first mailing, allowing people to respond online or by paper.

Those tracts in purple will receive “Internet First” mailings, which means their first invitation will be to complete Census 2020 online.

¹ CUNY Mapping Services at the Center for Research, CUNY Graduation Center. (n.d.). Census 2020 Hard to Count map. <https://www.censushardtountmaps2020.us/>. Accessed on 2020, January 6.

² United States Census Bureau. (2019, July 26). Response Outreach Are Mapper (ROAM). <https://www.census.gov/roam>. Accessed on 2020, January 6.

What's at Stake?



\$10.7 billion

in federal funding for programs and services that benefit Connecticut residents.³



Representation

A lower count of people could result in losing a House of Representatives seat, fewer state legislators, and fewer votes in the electoral college.

Households with Limited Internet Access

The American Community Survey 5-year estimates (2013–2018) indicate that many New Haven-area households have less Internet access than Connecticut generally. The table below shows the estimate for Internet access among those tracts **with expected low response rates who will not be receiving paper mailings in the first invitation to complete the census.**

Town (census tract)	Estimate	Margin of Error
East Haven (1805)	6%	4%
Hamden (1656)	7%	4%
Hamden (1658.01)	11%	5%
West River, New Haven (1408)	16%	5%
Milford (1545)	18%	6%
Hamden (1655)	19%	6%
Milford (1550)	19%	7%
East Haven (1802)	20%	7%
Edgewood, New Haven (1409)	21%	7%
Dwight, New Haven (1407)	22%	6%
West Haven (1546)	23%	8%
Beaver Hills, New Haven (1414)	23%	8%
West Rock, New Haven (1413)	23%	7%
Hill, New Haven (1404)	24%	8%
Amity, New Haven (1412)	24%	7%
Wooster Square, New Haven (1421)	25%	9%
Quinnipiac Meadows, New Haven (1426.04)	25%	10%
Newhallville, New Haven (1415)	27%	8%
Quinnipiac Meadows, New Haven (1426.01)	27%	9%
Dixwell, New Haven (1416)	29%	7%

The range of estimates for households with limited internet access is in the table to the left along with associated margin of errors for each tract. These tracts are expected to have low response rates but are not receiving paper mailings in the first invitation.

These tracts may need additional information, support or public spaces with computer access in order to complete the census. They also could be informed to call the Census Bureau with the number provided in their mailing in order to complete their survey.

³ George Washington University Institute of Public Policy. Counting for dollars 2020: The role of the decennial census in the geographic distribution of federal funds. Retrieved from

https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_CT.pdf. Accessed 2019, January 30.

⁴ American Community Survey 2013–2018 estimates. Table S2801.