

Count Me In 2020

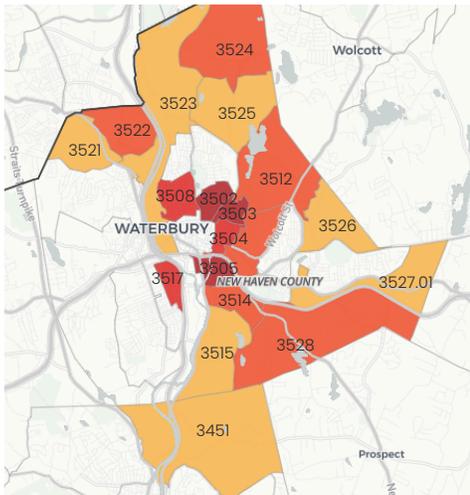
Low Response Rate Information

For more information and resources, go to ctdata.org/census/census-2020/

Waterbury, CT

What does “low-response rate” mean?

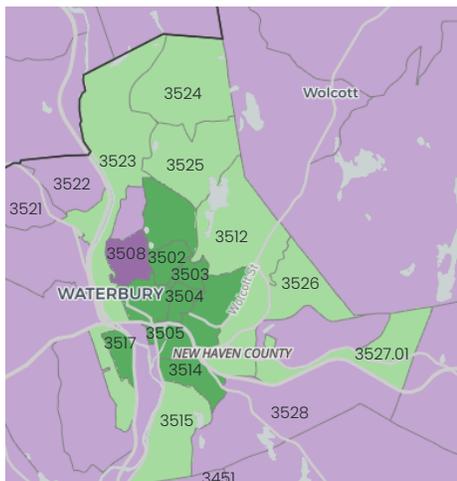
The Census Bureau provides information on areas that are less likely to self-respond initially on Census Day based on results from Census 2010. The Response Outreach Area Mapper (ROAM) application at <https://www.census.gov/roam> allows communities to identify these areas. The maps below provide the areas within Waterbury that had low response rates in the previous decennial Census.



Fifteen of the Census Tracts in the Waterbury-area had initial response rates of between 57–75% in 2010.¹ This is considered a low response rate.

This map shows the Census Tracts in the area with the lowest expected response scores. Approximately 23–28% of households in these tracts are expected to not self-respond.²

Note: The darker the color, the lower the expected response rate.



Of these 15 tracts, 12 will receive “Internet Choice” mailings either in English only (light green) or in English and another language (dark green). This means households in these tracts will receive paper questionnaires in the first mailing, allowing people to respond online or by paper.

Those tracts in dark purple will receive “Internet First” mailings in multiple languages. This means the invitation that invites them to fill out Census 2020 online will be in multiple languages.

¹ CUNY Mapping Services at the Center for Research, CUNY Graduation Center. (n.d.). Census 2020 Hard to Count map, <https://www.censushardtcountmaps2020.us/>. Accessed on 2020, January 6.

² United States Census Bureau. (2019, July 26). Response Outreach Area Mapper (ROAM). <https://www.census.gov/roam>. Accessed on 2020, January 6.

What's at Stake?



\$10.7 billion

in federal funding for programs and services that benefit Connecticut residents.³



Representation

A lower count of people could result in losing a House of Representatives seat, fewer state legislators, and fewer votes in the electoral college.

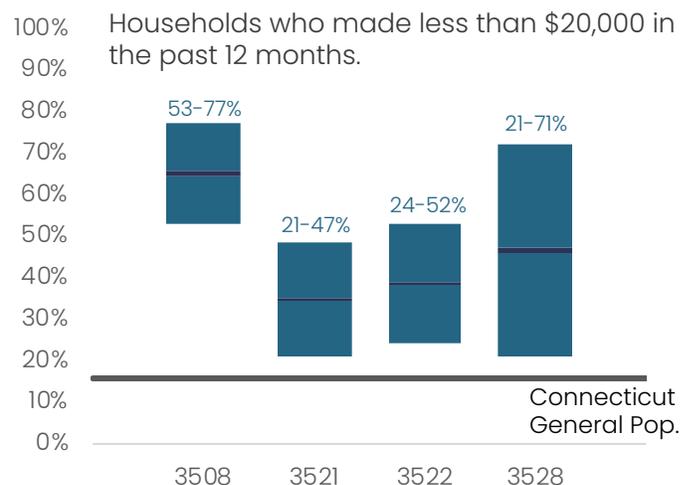
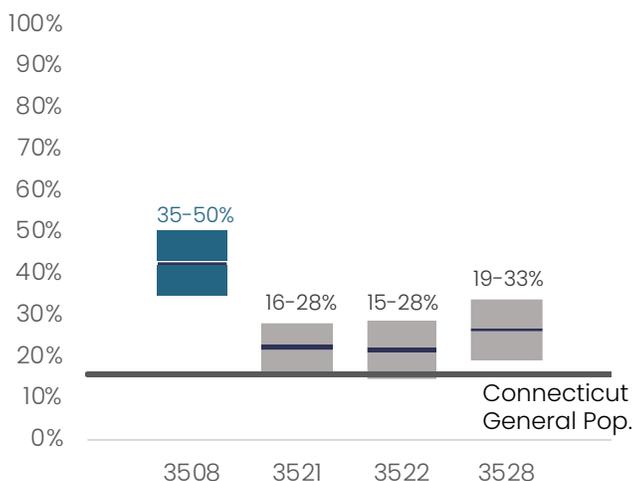
Households with Limited Internet Access

The American Community Survey 5-year estimates (2013-2018) indicate that Waterbury-area households that made less than \$20,000 in the past 12 months and in the Census Tracts with low-response rates have less Internet access than Connecticut generally.

The range of estimates, which includes the margin of error, for each tract is included here because even with the margin of error, these tracts have limited access to Internet in the home. Some of these Tracts will be able to respond via paper during the first mailing. However, there are there tracts that will be asked to respond via the Internet in the first mailing, but households in these tracts who have limited financial resources may also have limited access to the Internet. These tracts may need additional information and support.

Waterbury Tract 3508 will not be receiving the paper form in the first mailing but have slightly less Internet access of any kind than some of other tracts. The general population in other "Internet First" mailing tracts have similar Internet access to Connecticut generally.

However, people who have made less than \$20,000 in the past twelve months may not be able to complete the census online. **Among these households, there a higher percentage that do not have access to the Internet of any kind than among the Connecticut population generally.**



³ George Washington University Institute of Public Policy. Counting for dollars 2020: The role of the decennial census in the geographic distribution of federal funds. Retrieved from https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_CT.pdf. Accessed 2019, January 30.

⁴ American Community Survey 2013-2018 estimates. Table S2801.