



HELP US REGISTER AS MANY NONPROFIT SUPPORTERS AS POSSIBLE THIS ELECTION SEASON

Thanks to a unique partnership with the Office of the Secretary of the State in 2018, a **unique online voter registration link for nonprofits** in Connecticut's online voter registration system is now available. By using this unique URL, we will be able to track how many people registered to vote through nonprofit voter engagement events and activities at the conclusion of the election.

We ask that you please **join us in registering as many nonprofit supporters as possible to vote this election season!** Below are step-by-step instructions for using the unique URL and adding it to your website and communications.

Step 1: ADD THE OFFICIAL LOGO TO YOUR WEBSITE HOMEPAGE

To maximize awareness and consistency, please add the official "Nonprofits – REGISTER to Vote Here" logo and button to your website homepage or in your email communications, linked to the URL.



You or your website manager can copy and paste this HTML code to embed the logo with a link:

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<a href="https://voterregistration.ct.gov/OLVR/department.do?nvraCode=OP" target="_blank">
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When you register people to vote or promote voter registration, use this link!
<https://voterregistration.ct.gov/OLVR/department.do?nvraCode=OP>

Step 2. PROMOTE. PROMOTE. PROMOTE!

- Share this information with your staff.
- Hold a registration drive and register staff, people you serve, and community members to vote! Please contact us for tips, resources and information on how to hold a successful voter registration drive.
- Tell your Board of Directors this resource exists and ask them to share it widely.
- Post the official logo/image on all your social media platforms. Use the hashtags #CTNonprofitsVote #VoteOrLose