



# Artist Opportunity: Request for Proposal

CT COMMUNITY NONPROFIT ALLIANCE

2021 PUBLIC ART INSTALLATION: 'STRONGER TOGETHER'

This opportunity is part of a collaborative program sponsored by the CT Community Nonprofit Alliance (The Alliance) and Mutual of America.





## ARTISTS OPPORTUNITY: RFP FOR PUBLIC ART INSTALLATION

### ABOUT THE ALLIANCE

The CT Community Nonprofit Alliance (The Alliance) is the statewide association of community nonprofits in Connecticut. Our mission is to advance excellence in community-based nonprofits through advocacy and capacity building. We share the passion and purpose behind each and every organization's mission and channel that purpose into a powerful, collective voice. We lead from a position of strength, representing nonprofits while presenting a united front before the Connecticut state legislature, state agencies, the public and the media. We advance strategies and public policies that make it possible for nonprofits to thrive. As the nonprofit funding landscape continues to evolve, The Alliance works closely on all fronts to empower nonprofits small and large to adapt, survive and thrive. The delivery of high quality, effective, and efficient services is a top priority.

### STRONGER TOGETHER

Hundreds of community nonprofits across CT have joined forces as members of The Alliance. Our membership represents nonprofits across all categories, from Health and Human Service programs to Arts and Culture and beyond. Community nonprofits provide essential services to over half a million individuals and families in Connecticut every year, and employ 14% of Connecticut's workforce, improving the quality of life in communities across the State. Together, we are much more powerful and influential than we can be as individual organizations.

### 2021 PUBLIC ART INSTALLATION / COMMUNITY MURAL PROJECT

One of the flagship events of The Alliance, is our Annual Nonprofit Conference. The event is the largest of its kind in Connecticut and draws an attendance of more than 600 nonprofit professionals & supporters. The 2021 Virtual Nonprofit Conference will take place December 7<sup>th</sup> - 9<sup>th</sup>. The Community Public Arts Installation Project was created as an opportunity for designated conference sponsors to support a creative representation of the conference theme: 'Stronger Together.'

This opportunity will create a relationship between an arts organization or individual artist and the project sponsors, to commission a 'mural' (on canvas or canvas board) that captures the essence of the theme 'Stronger Together.' This opportunity is open to artists who are affiliated with a nonprofit organization/member of The Alliance. The final creation (or representation of the project in process) will be unveiled on the last day of the 2021 Annual Virtual Nonprofit Conference. The completed project will remain on exhibit at the Connecticut Nonprofit Center, Hartford, CT, with acknowledgment of the artist and sponsors.



## INSTALLATION SPECIFICATIONS

- The dimensions of the exhibit wall space: 8' wide X 9' high
- The dimensions for the completed project: 36" wide X 24" high (size is approximate/negotiable)
- Qualified Materials: Paint (acrylic or oil) on Canvas or Canvas Board, or mixed media. Other backing upon approval.

## APPLICANT GUIDELINES

A complete application must include materials #1 – 4 listed below:

1. An artist resume with contact information and accomplishments. If submitting as a team, please submit a resume for each team member. Include 2 professional references who can attest to your previous artistic projects or equivalent skills/experience.
2. An artist (or team) statement of interest (no more than 1,000 words) describing:
  - a. Why the artist/team is interested in painting the mural
  - b. Previous mural or other public art experience
  - c. The artist's connection to or interest in The Alliance (associated member organization)
  - d. How the artist believes the creation will illustrate the proposed theme: 'Stronger Together.'
3. At least 3 – and no more than 5 – work samples of previous mural projects and/or samples of previous non-mural artwork that represent the artist's capability and style. Include a brief description of each in a separate word document. Artist may submit 1 image of each work (in its entirety) AND 1 large detail image of each piece (up to 10 image files in total).
  - a. JPEG images only, no larger than 3000 px or 10 inches on the longest side at a maximum resolution of 300ppi/dpi.
  - b. Name your image files in this manner: Lastname\_01.jpg; Lastname\_01\_detail.jpg; Lastname\_02.jpg; Lastname\_02\_detail.jpg; Lastname\_03.jpg; Lastname\_03\_detail.jpg; etc.
4. A concept drawing for the proposed mural design.
  - a. Once selected, you may submit a more detailed drawing/design, if needed or desired
5. Optional: Each artist may include up to three selections of support materials such as reviews, news articles, web links and other related information.
6. Upon completion, The Alliance shall retain all rights of ownership to the artwork, including the right to alter, repair or remove the work as needed. A good faith effort will be made to consult the artist about any repairs, if needed.
7. Artists/art groups who complete a mural project grant permission to be featured in digital and/or traditional promotional materials and media.



## SELECTION CRITERIA

The Project Review Panel will evaluate submissions based on the following criteria:

1. Professional qualifications, documented capability, and experience to complete the project successfully in the required timeframe
2. Artistic excellence, innovation, originality, and/or perspective
3. Level of relevance to the nonprofit community and project theme
4. Artwork submitted is Artist’s original, creative work - Proposals which contain imagery that is copyrighted by a different entity, stolen or copied from any other source will not be considered.
5. Application is submitted by the published deadline

<b>PROJECT TIMELINE</b>	RFP Release date: October 6, 2021
	Proposals Due: October 25, 2021, 4:30 pm
	RFP Panel Review: October 25 – 29, 2021
	Award Selection Announced: October 29, 2021
	Project Unveiling: December 9, 2021
<p>Materials may be submitted via email or postal mail to:</p> <p style="text-align: center;">Liz Lowe, Manager of Business Development          CT Community Nonprofit Alliance          75 Charter Oak Ave   Suite 1-100   Building One          Hartford, CT 06106  <a href="mailto:lize@ctnonprofitalliance.org">lize@ctnonprofitalliance.org</a>          Subject line: ‘Community Mural Project</p> <p>Questions or assistance: If you have additional questions or need assistance with this application, contact: Liz Lowe: <a href="mailto:lize@ctnonprofitalliance.org">lize@ctnonprofitalliance.org</a></p>	

## ARTIST’S HONORARIUM

The selected artist shall receive an honorarium of \$2,500 as follows: \$1,250 by 11.05.21, \$1,250 by 12.13.21. Materials shall be provided by the artist.

## INSTALLATION LOCATION

CT Nonprofit Center – a program of:  
 CT Community Nonprofit Alliance  
 75 Charter Oak Ave | Suite 1-100 | Building One | Hartford, CT 06106  
 Interior Wall – Shared Space (photos pages 5-6)

The Alliance  
Voice of Community Nonprofits



INSTALLATION LOCATION - Hallway to left of reception area for the CT Nonprofit Center.

